

Custom Made WINDOW SYSTEMS

THE "PRICE-VALUE" PROPOSITION: REINVENTING AN INDUSTRY

In January of 2004, Window Depot USA began offering homeowners top-quality vinyl replacement windows for "\$189 Any Size Installed." This new value proposition created a huge demand in the market, and fueled the engine of an industry success story.

Today, Window Depot USA has independent licensed owners operating in more than 90 markets, with additional markets being added rapidly. Window Depot USA is one of the fastest growing and most successful replacement window companies in North America.

Window Depot USA believes the consumer should not have to pay premium prices for premium products. The company is extremely successful because of its ability to offer homeowners the best value for their home improvement dollar. In fact, it's an incredible value!

Window Depot USA is growing rapidly, not only because of its value proposition, but also because the foundation of the business has been built by focusing on its most important asset – the customer.

Licensed dealers work directly with our local customers. Our Dealers bring with them a wealth of experience in the home improvement business. As a local business person, their passion and motivation keeps them closely involved with day-to-day operations and customer satisfaction.

Our Dealers are committed to exceeding the expectations of their customers with high-quality products and exceptional customer service.



"It is with a great amount of pride that we are able to present our custom-made windows to our customers. We are confident that you cannot find a better window for a better price anywhere!"



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Why buy from Window Depot?

- Locally Owned and Operated locations ensure attention to quality and service.
- Strength of a national network provides exceptional prices.
- Triple Pane Windows for prices that most companies charge for Double Pane.
- All our windows are custom made to fit your exact needs.
- Our products meet and exceed Energy Star requirements.
- No-pressure, informative presentations that are based on education and verifiable information.
 We want your replacement window project to be enjoyable, not stressful.
- Guaranteed Up front and Fair Pricing. We don't believe in guaranteeing the absolute lowest price.
 We believe that mentality creates a culture that sacrifices quality, for quantity. We're confident that our combination of price to value, is better than any company you'll find anywhere in America.

For a high quality, energy-efficient window to perform the way it was engineered to perform, the way it was handcrafted and tested to perform, it must be installed perfectly. All too often a bad installation ruins a fine product.

Your Window Depot USA Dealer is locally owned and operated, ensuring that local codes and practices will be adhered to on your job. In addition, the fact that Window Depot USA is a nationwide company with centralized dealer support and training ensures that you get the best of both worlds. Personal on-site customer satisfaction and care, along with corporate training, oversight and standards.

Choosing Window Depot USA to do your window replacement project from start to finish is just a smart decision!



Double Hung, Casement & Awning Windows

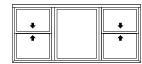
DOUBLE HUNG

- Multiple insulated glazing systems (Glass Systems)
- 5° sloped sill
- Heavy-duty extruded screen
- Low-profile routed tilt latches
- Interlocking meeting rails with triple-fin weatherstripping
- Triple-fin weatherstripping on top and bottom sash
- (Enhanced) Constant force sash balance system
- 100% VEKA virgin vinyl world-class compound formulation
- Unique balance covers for clean, crisp aesthetics and easy cleaning
- Double ventilation limit latches with snap-spring operation
- Both sashes tilt in fully for easy cleaning















CASEMENT & AWNING

Casement/Awning Features

- Multiple insulated glazing systems
- Superior bulb-type seal for outstanding "Seal" ability
- Aesthetically-superior beveled edge sash design
- Extruded heavy screen frame blends into the frame

Casement Features

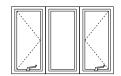
- New fold-away nesting handle
- Heavy-duty hardware with ratcheted gear operation
- Multi-point locking system which operates from a single locking bar
- Opens a full 90 degrees for easy cleaning from inside the home

Awning Features

- Smooth, scissor-style operator with fold-away nesting handle
- Dual-locking handles for added security
- Quick-disconnect clips allow 90-degree opening for easy cleaning







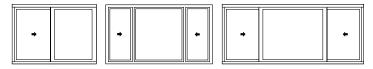


Slider, Picture and Combination Windows

SLIDER

Slider Features

- High quality metal/composite rollers and pads for smooth operation
- Triple-fin enhanced interlocking meeting rail
- Multiple insulated glazing systems
- Superior weeping system to effectively drain water
- Heavy-duty extruded screen
- Snap-lock sliding track that is removable for easy cleaning
- Snap-in security blocks in header
- Ventilation limit latch with snap-spring operation
- Both sashes lift out for easy cleaning from inside the home
- Fixed center on 3-lite



Tilt-N-Slide Features

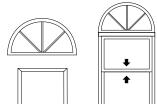
- Industry-leading, preferred engineering tilt mechanism for easy cleaning from the inside
- Caliper brake system locks the sash into place when tilted inward for safety
- Unique dual weeping system effectively drains and channels water
- Smooth rolling operation using roller hardware and track system
- Multiple insulated glazing systems
- Anti-swing lock allows sash to be locked open
- Ventilation limit latch with snap-spring operation

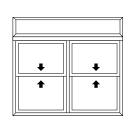




Picture windows are the perfect style of window to provide you with an expansive panoramic view of the world outside, as well as to make the room they brighten seem larger and more open. Our picture window profiles can be made into several dynamic combination shapes.

Picture windows can be combined with any other window style to create truly unique, and sometimes massive, combinations. Like other combinations, these units can dramatically improve the curb appeal and value of your home.



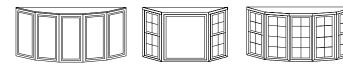




Bay, Bow, Garden Windows & Patio Door

BAY & BOW

- Multiple configurations available using double hung, casement or picture windows
- Available in a wide range of sizes
- Foam-filled structural mullions standard
- All thread through-rods come standard, which lock together the head and seat boards
- Standard birch or optional oak head and seat board
- 1¼" hardwood, nine-layer plywood, for superior strength and quality
- Optional high-density, 3" insulated foam seat board improves thermal performance
- Available in 3, 4, 5, 6 & 7 lite configurations



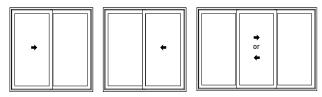


GARDEN

- Operating casements provide full ventilation
- Full screen standard on casement
- Custom made for a perfect fit
- Birch or optional oak jamb and sill

PATIO DOOR

- Heavy-duty main frame
- Thermally-broken aluminum sill for strength and durability
- Optional vinyl sill is also available
- Superior roller system that is non-corrosive and made from technologically-advanced composite material
- Custom sizing available to create the perfect fit for your home
- Standard 5', 6' and 8' two-panel and 9' and 12' three-panel doors
- Heavy-duty, easy gliding screen, which is installed into a dual-track system and stays in place
- Full-length interlock system for door panels at the meeting rail
- 51/4" jamb thickness, perfect for replacement applications



Three separate locking points for exceptional security.







Foot Limit Lock



Thumb-Turn Deadbolt



DECORATIVE OPTIONS ____

Besides being energy efficient, the insulating glass in your window should be beautiful, too. Window Depot offers a wide range of opportunities to further customize your windows. Additional options include a variety of grooved or decorated glass, between-the-glass blinds, custom grids and interior/exterior color options.

Custom Grooved Glass



Single

Prairie













Double Prairie

Petal

Marquis

Tudor

Diamond

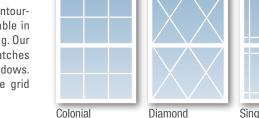
Trellis

Florentine

Custom Grids (Muntins)



Unique standard and contourstyled muntins are available in diamond or colonial styling. Our custom color process matches all of our grids to our windows. You can also specify the grid patterns you would like.





Decorative Blinds Between the Glass



Mini-blinds are available that are sealed inside the glass unit of your windows, giving you extreme control over the amount of light vou want to enter the room at different times of the day. Very few window companies can offer this option.

FFF-7-Kleen™ Process



This protective glass treatment is factory- applied to all of the glass surfaces of your windows. It makes your windows hydrophobic, which means they become dust- and water-repellent and considerably easier to clean than regular windows.

Interior/Exterior Color Options

At one time, vinvl windows were limited to only a few colors - not anymore! Customize your home with 12 Exterior colors and 6 interior colors or woodgrains.

Available in: Double Hung, Slider, Tilt-N-Slide, Picture, Casement, Awning, Bay or Bow, Patio Door and Geometric.





For exact shades, please review samples with your Window Depot dealer.

^{*}See grid availability chart for complete list.

WHAT IS A "GLAZING SYSTEM"?

For many years, windows were made with a single pane of glass. And while this pane of glass provided shelter from the elements and a view to the outside world, it provided modest insulation for your home, at best.

Scientists and engineers knew that in order for a window to provide true energy-saving insulation power (and remain clear and beautiful), it must combat all the sources of energy loss through the glass. This is where the Insulated Glass Unit comes in.

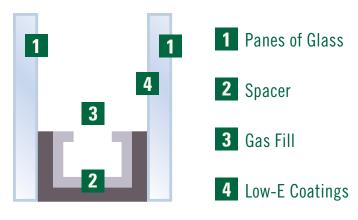
Insulated Glass Units secure two or three panes of glass together into an airtight unit, utilizing SPACERS to hold the panes apart and seal them together at the same time.

The other elements of an IG unit include Low-E coatings on the surfaces of the glass (to block certain IR and UV rays), and various INERT GASES (which are better insulators than air) used to fill the inside of the unit.

Collectively, this combination of glass panes, Low-E coatings, gas fills and spacers make up the Insulated Glass Unit. An IG is also sometimes referred to as a "glass package".

By combining the right technologies into several glass packages, Window Depot USA was able to create their "Family of Glass". This family allows the homeowner to choose a glass package that fits their energy needs and budget.

Overview of Basic IG Unit





PERFORMANCE IS THE KEY

The IG unit in a window is the equivalent to the engine in a car. There are engines of different sizes, different horsepower and different efficiencies. We all know that your engine can make ALL the difference in how your car runs, performs and lasts. The right IG is critical to the performance, energy-efficiency and comfort that your new windows will provide.

CHOOSING THE RIGHT GLASS

Solar Heat Gain, Visible Light and U-Value – these are all important factors that should be weighed when choosing windows for your home. They all interact with one another to create a harmonious product that is right for you.

For instance, Silver Plus package combines high visible light percentages with a moderate insulating value. It is a great balance of performance and value. However, for those customers seeking maximum insulating power, our Platinum Plus package offers one of the highest insulating factors available.

The key to choosing the right glass package for your home is to find the right combination of performance values to suit your needs. Look to your Window Depot dealer to help you make these decisions. Our philosophy is that one size doesn't necessarily fit all, which is why we created the Window Depot family of glass.





Solar Heat Gain Co-efficient (SHGC):

The fraction of solar radiation admitted through a window including what is absorbed and subsequently released inward. The lower a window's SHGC, the less solar heat it transmits and the greater its shading ability. Different climates require different SHGC values for maximum efficiency.



U-Value:

A measure of the rate of non-solar heat loss or gain through a material or assembly. Tests are usually performed under conditions which simulate 0° outside and 70° inside with a 15 MPH wind. The lower a U-Value, the greater a window's resistance to heat flow, and thus the better its insulating value.



Visible Light (VL):

This is the fraction of the visible spectrum of light weighted by the sensitivity of your eyes that is transmitted through the window. It represents the amount of daylight that the window lets in and can be referred to as "Visible Transmittance".

Low-E coating is a microscopically thin, virtually invisible, metallic layer deposited on the glass surface primarily to reduce the U-Value by suppressing radiant heat flow. Low-E coating is virtually transparent to the solar spectrum (visible light and shortwave infrared radiation) and reflective of long-wave infrared radiation.

Argon & Krypton are odorless, colorless, non-toxic inert gasses that can be used instead of air between panes of glass to increase insulation and energy efficiency. Argon is an excellent insulator, a good value and more readily available. Krypton is a denser gas and therefore a better insulator.

AMERICA'S TRIPLE PANE COMPANY

Our philosophy is to provide homeowners across America with more value than any other company in the marketplace. We accomplish this by leveraging our national footprint to offer exceptional prices on the most efficient windows available. It would be our sincere pleasure to demonstrate the remarkable qualities of our Triple Pane upgrade option.

Q. What is Triple Pane?

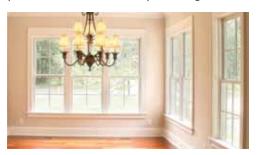
A. Most windows today come with two panes of glass, often called "Dual Pane" or "thermopane." These windows provide excellent insulation properties for your home, often qualifying for Energy Star standards. Triple Pane glass uses THREE pieces of glass instead of two!

Q. What are the benefits of Triple Pane Glass?

A. There are quite a few! By inserting a third pane, the "engine" of your windows is supercharged. This additional barrier provides lower U-Factors, reduces sound transmission, and increases a window's resistance to interior condensation.

Q. Is Triple Pane Glass expensive?

A. From most companies, YES. From Window Depot USA, NO. Our national size and buying power allows us to offer Triple Pane glass for less than most companies charge for Dual Pane.

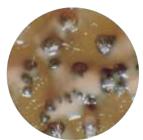


More Energy Efficient

Improving your home with replacement windows can be a very wise investment. Window Depot provides a greater return on that investment by providing you with more VALUE. Our triple pane window packages create lower utility bills, and our exceptional prices keep even more money in your pocket!

Greater Resistance to Condensation

Our triple pane windows block more energy transfer, creating a warmer inside surface temperature. The result is a lower incidence of interior condensation and moisture, which can promote mold.



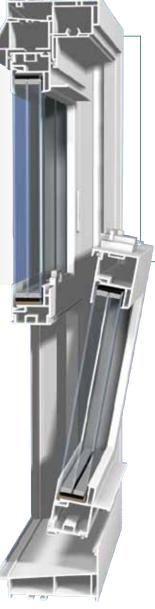
Often in Life... 3 is better than 2

By providing you with additional layers of sound reflecting glass...our window packages can be even more refined with additional Low E layers and insulating glass cavities. What does all this mean? A quieter, warmer, more efficient home.



Reduce NOISE

Additional layers of glass and airspace provide more sound reflection, absorption and baffling. The result is a quieter inside space for you to enjoy.





PERFORMANCE OPTIONS*.

Foam-Filled Sash & Frame

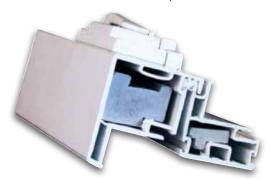
Our windows have the highest energy ratings due to our extensive glass packages, but also because we insulate our sash and frame members. By filling selected cavities of each part of the frame and sash with foam, we enhance the thermal efficiency of the window compared to windows with only hollow cavities.

Foam enhancement provides higher energy ratings and helps save energy. This means greater savings for you on your heating and cooling bills.

Composite Reinforcement

Composite reinforcement in the meeting rails of every window not only maintains the window's thermal efficiency, but gives the window added strength where it's needed the most.

The reinforcement also provides added security. The lock and keeper system screws are anchored into this heavy duty composite, not just into vinyl rails as with most standard vinyl windows.



Poly-Foam Wrap

In addition to ensuring that you have the tightest, most energy-efficient window possible, we also make sure your window is insulated and sealed to your home. Using our exclusive poly-foam wrap, we ensure that the area between your new window and your home does not let any air penetrate or escape from your home.

Our poly-foam wrap will not compress or deteriorate over time, making sure that the area around your new window will protect your home against air infiltration for years to come.

*Additional charges may apply.

WINDOW PA	W	
Your local Window Depot consultant can configure just the right product for you, that satisfies strict Energy Star requirements and also fits your budgetary guidelines.		Glass Spacer
		Intercept®
SILVER	Double GlazedDouble Stacked Low E Glass	Intercept® Ultra
PLUS	 Argon Insulating Gas-Filled 	

GOLD

PLATINUM

Triple Pane Technology

Low E Glazing Surface Coating

Argon Insulating Gas-Filled

Super Spacer® Warm-Edge Technology

Triple Pane	Technology

Low E Glazing Surface Coating on Two Surfaces

Argon Insulating Gas-Filled

■ Foam Enhanced Profiles*

Perimeter Foam Insulation*

Super Spacer® Warm-Edge Technology

Window Depot USA Glazing Technology By-the-Numbers† Lass Spacer U-Value R-Factor VL SHGC Energy Star tercept® .31 3.23 52% .27 NC, SC, S

3.33

.30

52%

.27

All

AII Super Spacer® .30 3.33 **52**% .27 48% AII Super Spacer® .27 3.70 .26 .27 3.70 44% AII **Super Spacer®** .19 with 366^{tt} Super Spacer® .23 4.35 40% .23 AII Super Spacer® .23 4.35 34% .18 AII with 366⁺⁺

^{*}Additional charges may apply, check your local Window Depot USA dealer for details.

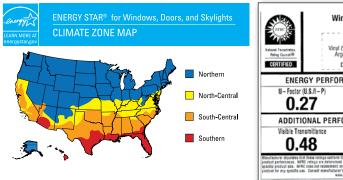
[†]Values are based on a double hung window with double strength glass and no grids; actual values may vary based on window configuration.

ttw/366 indicates triple silver Low-E upgrade

ENERGY STAR & NFRC

What is ENERGY STAR?

ENERGY STAR is a joint program of the U.S. Environmental Protection Agency and the U.S. Department of Energy helping us all save money and protect the environment through energy efficient products and practices.





NFRC Energy Ratings

Every window is labeled with the NFRC energy-rating label. Look for this label on your window for exact energy performance ratings, which are based on the overall performance of the window.

What is NFRC?

You should pick the windows that make the most sense for your climate. While some windows are better at keeping you warm, others excel at keeping you cool. Performance criteria are based on these climate zones and ratings certified by the National Fenestration Rating Council (NFRC).



WINDOW DEPOT USA GOLD PACKAGE

No company in America can match this combination of **price** and **value**.



When considering new replacement windows, we urge you to do your homework! We know you'll find that Window Depot USA's Gold Package is absolutely unmatched. Compare our everyday bundle pricing to any of our competitors (for the equivalent triple pane POWER), and there IS no comparison. Our march to become America's Triple Pane Company starts with our centerpiece, the Gold Package.

Triple Pane technology is at the core of this outstanding window, providing you with greater energy savings, more sound control, and improved resistance to mold-causing condensation. Engineered to last a lifetime, our triple pane energy-saving engine is surrounded by a super-sturdy yet elegant window design, delivering true value to your life and your home.

Nationwide STRENGTH. Local SERVICE.

Window Depot USA is an organization made up of independent, local business operators who have banded together to provide homeowners across America with more value than ever before.

Much like a franchise, your local Window Depot USA Window & Door store is part of a professional network that is much, much larger than any one location. Because of this, these local businesses have access to a wide range of incredibly efficient and beautiful products and options with exceptional pricing.

YOUR LOCAL WINDOW DEPOT USA PROFESSIONAL:

