



TRIPLE PANE WINDOWS
WHY DON'T THE 'OTHER GUYS'
TALK ABOUT THEM?

(WHAT YOU DON'T KNOW COULD BE COSTING YOU THOUSANDS.)





REASON #1: COST

THIS LITTLE PIGGY IS STAYING HOME

We've all heard of the phrase “**breaking the bank**”...and historically, triple pane windows have done just that for discerning homeowners who wanted the best.

With our national size, strength and buying power, Window Depot USA is now able to bring you **unprecedented prices** on today's most energy efficient window technology.



“The Triple Pane window is a marvel of window technology. The only downside is the cost.”

Josh Peterson, *PlanetGreen.com*



“Plan on spending between \$700 to \$1000 for a top grade triple pane window.”

<http://replacementwindowpros.blogspot.com/2008/04/triple-pane-windows.html>

“Although triple pane windows have been available for decades, they have existed primarily as niche products whose prices made them unsuitable for mainstream market adoption.”

JASON BOGOVICH, *PACIFIC NORTHWEST NATIONAL LABORATORY*



REASON #2: THEY DON'T KNOW

OR PERHAPS THEY DON'T WANT TO

Ever hear the phrase, “**you don't know, what you don't know**”?

Unfortunately, that can also apply to sales people. Some home improvement companies can't deliver the right products for your home, simply because they lack the knowledge to do so.

Let's “dig” deeper...



We all paid attention during science class... Right?

Some window companies simply don't know the SCIENCE behind their windows. From U factors to Solar Heat Gain Coefficients, from Condensation Resistance to the sound deadening properties that Triple Pane provides...Window Depot USA consultants are ready to help you find the best products for your home.

WINDOW★DEPOT USA



Education is the most powerful weapon which you can use to change the world.

Nelson Mandela

In order to provide homeowners with the best possible energy-saving solution, Window Depot USA goes to great length to continuously educate all of our window consultants.

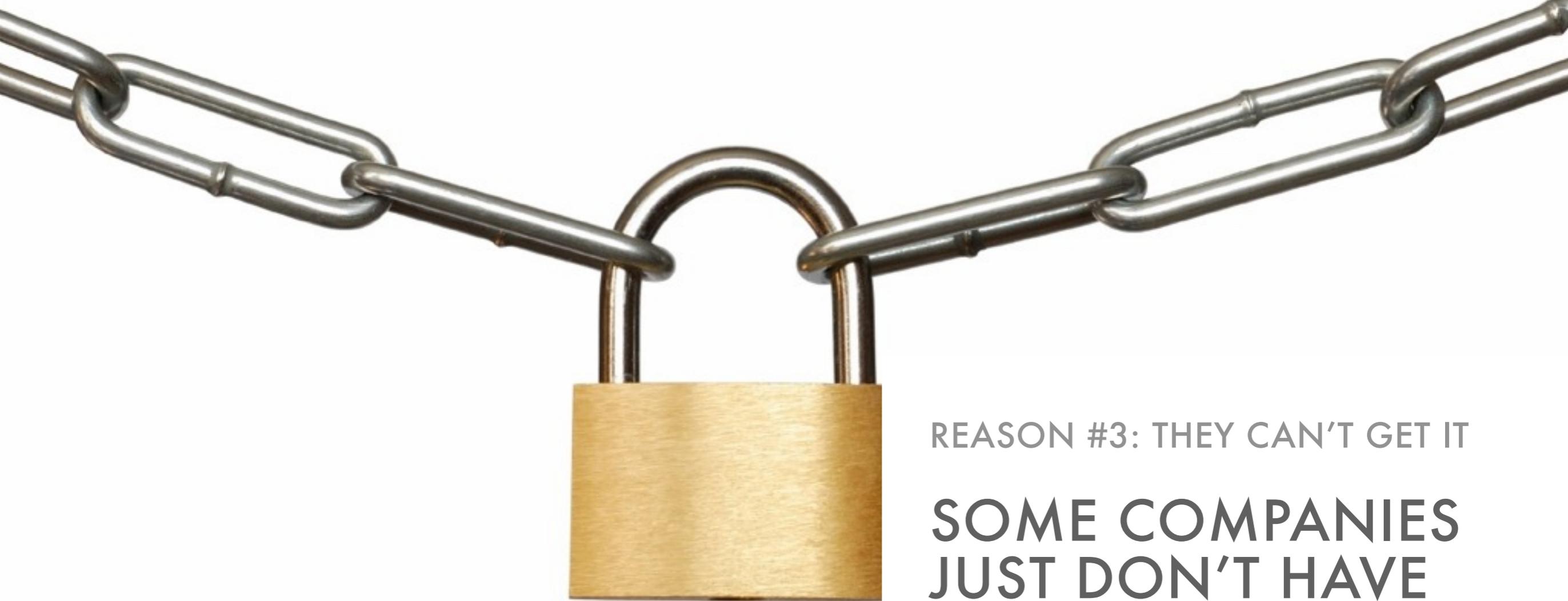
Many home improvement sales men and women lack the training to fully understand window ratings, and their affect on the comfort of your home.



Sometimes it's just easier to stay with the herd.

Did you know that Double Pane Windows have been sold since 1930? Isn't it time for 21st century technology?

Window salesmen can often become Creatures of Habit...gravitating to what is comfortable. We believe your home deserves the very finest products available...and that means being a leader in the marketplace, not just another follower.



REASON #3: THEY CAN'T GET IT

SOME COMPANIES JUST DON'T HAVE ACCESS.

Not all companies have access to the same technology. Let's take a look at some of the reasons why our competitors may not be able to OFFER you the Triple Pane advantage.No world



Not everyone can make Change look so Beautiful.

Why are there so many well known
window companies that can't offer
Triple Pane technology?

Change can be difficult, and for many of today's largest window companies, it's a challenge to adapt age-old manufacturing principles to accommodate modern technology.

(It can also be quite costly.)



Let's talk about **LEVERAGE.**

Utilizing our National Buying Power to bring advanced technology to America's homes, affordably.

Sometimes lack of access isn't the only problem in delivering highly efficient Triple Pane windows. Some of our competitors can offer a triple pane product, but the cost is outrageous.

Window Depot USA installs so many triple pane windows, that we're able to negotiate incredible national pricing, and pass those savings right on to you.

LET'S SUMMARIZE

WHY DON'T THE 'OTHER GUYS' TALK ABOUT TRIPLE PANE WINDOWS?

Can you believe that Dual Pane window technology was introduced in America in 1930?

Today, over 80 years later...**most window companies are still promoting dual pane windows as your best choice** for home comfort and energy efficiency, even though, it ISN'T. **But why would this happen?**

In this book, we've reviewed some of the answers to this mystery...and while we understand it, we refuse to accept it.

We believe in empowering our customers, and delivering the absolute best products available at incredible prices. Call us today to find out more about the amazing benefits of TRIPLE PANE.

WINDOW★DEPOT^{USA}



The “Other Guys”:

1. Too Costly. They can't deliver triple pane affordably.



Our national buying power enables us to pass savings directly on to you. Tomorrow's technology is being delivered at today's prices...and often below.

The “Other Guys”:

2. They don't understand the technology.



By focusing on Triple Pane, Window Depot USA consultants are trained specifically on the advantages that this wonderful technology provides for your home.

The “Other Guys”:

3. They don't have access to Triple Pane.



Window Depot USA has partnered with supply partners who are on the cutting edge of window technology...and we'll prove it!



A close-up photograph of several white puzzle pieces scattered on a bright orange background. The pieces are interlocking, with some showing their characteristic notches and tabs. The lighting is soft, creating subtle shadows and highlights on the edges of the pieces.

It's all coming together...

Window Depot USA can deliver the benefits of Triple Pane, at prices that most of our competitors charge for dual pane.

**More Access. More Know-How.
Better Prices.**

Visit www.windowdepotusa.com to find our nearest partner.